

# Charlotte Sedlock

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## Education

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### Undergraduate: University of California, Santa Barbara, Honors Program

*Bachelor of Arts in Environmental Studies and Bachelor of Arts in Communication (May 2017)*

- Honors cum laude (GPA: 3.74)
- Exercise and Sports Studies Certificate in Sport Management (*May 2017*)

**Study Abroad: University of St Andrews, Fife, Scotland** (*August 2015 - December 2015*) (GPA: 3.68)

## Relevant Professional Experience

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### Apeel Sciences (2016 - Present)

**Santa Barbara, CA**

*Sustainability Manager*

*January 2020 - Present*

- Responsible for Apeel's company-wide environmental, social, and governance (ESG) program. Leads ESG strategy development, program execution, performance measurement, and external reporting. ESG topic areas under purview include supply chain responsibility, product stewardship, operational footprint, diversity, equity, and inclusion (DEI), people and culture, safety, ethics, and compliance. Frequently collaborates with Supply Chain, Finance, People & Culture, Operations, and Executive Teams.
- **Highlights:** Empowering Apeel staff to embed social and environmental considerations into decision-making, authoring Apeel's inaugural ESG Disclosure, quantifying Apeel's operational footprint (Scope 1 & 2 emissions), executing Apeel's annual materiality assessment, representing the Sustainability Team on the Diversity, Equity, and Inclusion Steering Committee.

*Sustainability Analyst*

*June 2018 - January 2020*

- Provided sustainability consulting to Apeel's Supply Chain, Sales, Process Engineering, and Finance Teams regarding product development, operational planning, and commercial relationships. Managed Apeel's Supplier Responsibility Program and created Apeel's overarching ESG Program.
- **Highlights:** Built the structure, priorities, and strategy of a growing Sustainability Team with the Director of Sustainability. Gained executive buy-in for the development of Apeel's ESG Program. Created and obtained third-party assurance for the Supplier Responsibility Program. Authored inaugural Supplier Code of Conduct.

## Research

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### Honors Thesis, University of California, Santa Barbara (*Available Upon Request*)

*Lead Researcher/Author*

*September 2016 - June 2017*

- Evaluated communication strategies utilized by scientists to support public engagement and awareness of environmental issues with an interest in understanding how environmental communication and audience perception intersect to incite action.
- Conducted a quantitative study to analyze participants' level of recall and comprehension based on which environmental communicator they were randomly assigned to watch.

### Carla D'Antonio Vegetation Ecology Group, University of California, Santa Barbara

*Research Assistant*

*January 2016 - June 2016*

- Prepared and analyzed field samples to analyze nitrogen composition in soil from Hawaiian dry woodland.
- Collected coastal stem samples to evaluate fog's potential to ameliorate drought conditions to reduce plant flammability during times of fire risk.

## Relevant Leadership Positions

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### Apeel Sciences Diversity, Equity, and Inclusion (DEI) Steering Committee

*Committee Member (Sustainability Team Representative)*

*August 2022 - November 2022*

- Constructed Apeel's social issues approach framework to guide the company in determining the materiality of social impact issues to the business and the company's response playbook.
- Responsible for the development of Apeel's DEI roadmap to empower the company to attract and retain a diverse workforce, create a culture of belonging and inclusion, and externally influence the produce industry to embrace DEI.

## **Internal Fresh Produce Association (IFPA) Sustainability Council**

*Council Member (Apeel Sciences Representative)*

*August 2022 - November 2022*

- Participated in IFPA's annual Sustainability Council meeting, Food Waste Task Force, and Sustainable Packaging Task Force. Led discussions around the connection between food waste and climate change, and the necessity for the use of life cycle thinking within the produce industry.

## **2022 Coastal Recreation Hill Day**

*Volunteer (Seattle Surfrider Representative)*

*March 2022*

- Engaged with Washington's Congressional Offices to advocate for the protection of clean water, prevention of plastic pollution, and addressing the climate crisis through legislation.

## **Speaking Events**

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### **Box Earth Day Panel**

*April 2021*

*Panelist: The Future of Food*

### **University of California, Santa Barbara**

*November 2020*

*Panelist: Food Systems Panel*

### **University of California, Santa Barbara**

*February 2019*

*Speaker: Bren Net Impact Career Talk*

### **University of North Carolina Clean Technology Summit**

*February 2019*

*Panelist: Innovations to Stem Food Waste*

## **Publications**

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### **Apeel Sciences**

[2022 ESG Disclosure](#)

*August 2022*

[The Connection Between Food Waste and Climate Change: Six-Part Series](#)

*June 2021 - April 2022*

## **Volunteering**

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### **Surfrider Foundation**

*Seattle Chapter Vice Chair*

*January 2022 - Present*

*University of California, Santa Barbara, Chapter Special Events Coordinator*

*January 2015 - June 2016*

### **Santa Barbara International Film Festival**

*Volunteer*

*February 2016 - February 2018*

### **Sprout Up!**

*Program Director*

*March 2016 - March 2017*

## **Certifications and Awards**

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### **University of California, Berkeley, Executive Education**

*Certificate: ESG: Navigating the Board's Role*

*November 2021*

### **University of California, Santa Barbara**

*Outstanding Service Award*

*June 2017*

*Tom Rogers Scholarship in Civic Responsibility and Environmental Stewardship, Recipient*

*May 2016*

*Honors Program for Excellent Students*

*September 2013 - June 2017*